

## Mobile & On Demand Print Services

Flexible mobile printing  
solutions for Higher  
Education institutions

Higher Education

**RICOH**  
imagine. change.



Ricoh's Mobile & On-Demand Print Services aim to respond to a modern student's desire for boundary-free learning, bringing simplicity, security and flexibility to campuses.



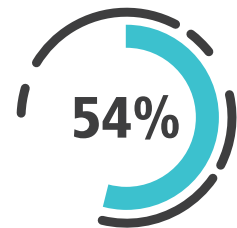
## A new, dynamic mobile world

European universities are among the most respected in the world. However, they need to evolve if they are to remain competitive and attractive to future students. The EU Modernisation Agenda for Higher Education is looking to improve teaching quality and promote internationalisation and innovation, while also seeking to prepare graduates for changing labour markets and societies.

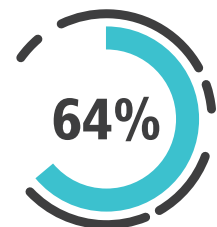
The current focus is on Digital Skills and Competences, examining how education and training can address the growing need for digital skills, as well as how students and teachers can benefit from technology developments. This only confirms that European universities need to provide students with modern facilities and equip them with the practical, business skills desired by employers.

Contemporary institutions are currently striving to provide a secure, flexible, powerful suite of services for a digitally-savvy base of students and staff, while at the same time implementing student privacy and cost-cutting measures. At the heart of this lies the continued rise of mobile devices and the growing need to provide robust, integrated support for them both on and off campus.

Ricoh's Mobile & On-Demand Print Services provide Higher Education establishments with anytime printing from mobile devices, improving the quality of service and simplifying the mobile print experience. By blending ease-of-use with powerful technology, Ricoh helps universities enhance their on-campus services for students and staff whilst also reducing their costs, enabling anywhere, anytime learning and collaboration.



Only 54% of education sector employees believe their organisation is ready for the changing landscape ahead\*



64% of education employees believe their organisation should do more to implement new technology and processes to adapt to the changing landscape\*

\*World of Change, Coleman Parkes Research, sponsored by Ricoh Europe

## Printing excellence, on the move

Ricoh's Mobile & On-Demand Print Services allow Higher Education establishments to meet the growing mobile printing requirements of both students and faculty staff.

For a generation that's both digital and mobile native, the ability to work with and print from personal mobile devices is more of an expectation than a desire. At Ricoh, we make mobilising your campus simple, productive and cost effective, with secure and straightforward 24/7 connectivity.

We help you identify and prioritise the changes that will be most attractive and useful for students. Then we deploy and maintain them in a way that reduces your capital commitment and frees internal resources for more strategic and productive initiatives.

Partnering with Ricoh can enable you to introduce seamless mobile printing as a service, including full integration with personal mobile devices and popular learning management systems. Our online

and offline payment systems are integrated, easy to use and fully managed by us, effectively removing the burden from IT and facilities managers.

By simplifying and streamlining your campus connectivity and print environment, we can make it easy for students and staff to work and print from anywhere and any device to any university printer 24/7, without the need to find additional technology such as a desktop or USB.

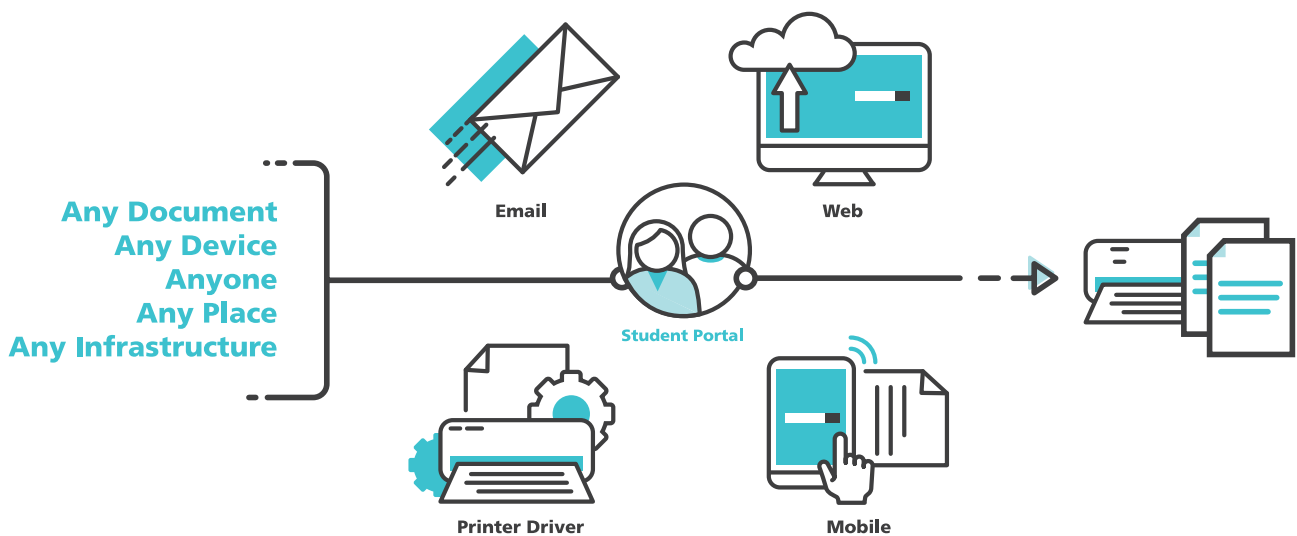
This makes the mobile printing experience innovative and fluid, and removes costly, inefficient legacy systems. The implementation of our mobile printing solutions will have no impact on your current IT infrastructure and will improve the security, flexibility and quality of service for you and your students.

Ricoh can help your university attract students and secure funding by providing superior services that enable anywhere, anytime learning and collaboration.

### Key Benefits

- Fully supported from both an IT and print perspective, reducing strain on internal IT resources.
- 24/7 connectivity with a simplified end user experience, ensuring seamless mobile printing.
- Opportunity for organisations to reduce costs and enhance the flexibility of their printing portfolio.
- Facilities, technology, tools and on-site expertise to fully support bring your-own-device.

**Figure 1:** How it works. Ricoh's Mobile & On-Demand Print Services enables anywhere, anytime learning and collaboration.



## Students print with ease from their own laptops or smartphones

Smartphone ownership is now ubiquitous among students. This explosion in technology brings a new set of challenges to IT departments at universities and colleges as students bring their smart devices onto campus and expect to be able to print from them. Ricoh's customer, ROC Leeuwenborgh, was experiencing this trend.

This regional vocational training centre in the Netherlands was also struggling to make sense of its legacy print infrastructure. The IT team found that it contained many different printers that meant they had no clear picture of print behaviour or costs.

Ricoh was tasked with providing a system that simplified the print infrastructure, offered secure mobile printing to students and didn't overburden the university network. After detailed consultancy, Ricoh

developed a solution that was housed on its own servers rather than ROC Leeuwenborgh's, ensuring that the university's network was free from additional load.

Students and faculty staff print files via a personalised website from their own mobile device. This can be done by emailing an attachment, uploading a file or via a printer driver, directly from Microsoft Office. Students create an account online

and buy print credit, ensuring that private printing and unnecessary colour printing is minimised.

Ricoh has assumed responsibility for all accounting, payments and management, freeing up the IT department to concentrate on more important tasks. In total, by working with Ricoh, ROC Leeuwenborgh has achieved an annual saving of €140,000.

**"We don't store students' documents on our network any more. Ricoh's mobile printing service works outside of our network, via a Ricoh server. Ideal."**

Jan Peeters, IT specialist at ROC Leeuwenborgh



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